



SmartTrust Over-The-Air Platform Selected by Bell Mobility to Support Wireless Operator's HSPA Network

SmartAct™ to Help Canadian Service Provider Remotely Manage SIM's Over-The-Air

TORONTO, December 1, 2009 – SmartTrust, a developer of Mobile Device Management (MDM) and SIM management software for mobile operators, announced that its advanced Subscriber Identity Module (SIM) management platform is being used by Bell Mobility to help the service provider enhance HSPA wireless services to its subscribers.

By using **SmartAct** Over-the-Air (OTA) SIM management software, Bell Mobility gains a single, SIM agnostic platform for managing an increasingly sophisticated wireless experience over an ever-evolving network. SmartAct, now available on the **SmartTrust DP8** OTA platform, offers a holistic SIM management solution capable of handling multiple card types independent of card vendor. It is capable of integrating with SMS-C or connecting directly to the SS7 network. SmartAct seamlessly handles any differences in implementations of the Java Card run-time environment and Remote Applet Management commands.

“SmartTrust’s track record of delivering proven SIM over-the-air solutions supports Bell Mobility’s introduction and lifecycle management of SIM cards in our new mobile network,” said Bruce Rodin, Vice President of Wireless Technology, Bell Mobility. “The ability to quickly manage SIM information over the air will help ensure the best wireless experience for our clients on Canada’s largest and fastest mobile network.”

“With Bell Mobility bringing HSPA services to its clients, utilizing a best-in-breed SIM OTA platform that can support virtually any SIM card was critical,” said **Magnus Friberg**, president of SmartTrust’s Americas unit. “We’re extremely excited to work closely with Bell Mobility and play a role in helping this leading operator to effortlessly manage its network and help subscribers enjoy the benefits of new services and applications.”

Offering mobile speeds as high as 21 Mbps, the new HSPA network launched by Bell this month covers 1.2 million square kilometers, reaching approximately 20,000 Canadian towns and cities and 93percent of the population. The new network also supports international roaming in more than 200 countries around the globe.

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About SmartTrust

SmartTrust is a developer of device and SIM Management software designed to provide mobile network operators improved awareness of their subscribers, efficient management of the SIMs and devices on their network, as well as the opportunity to quickly and easily offer targeted revenue generating services and applications.

Operators of more than 200 networks worldwide including AT&T, Claro, Etisalat, KPN, T-Mobile, Telenor, and Vodafone rely upon SmartTrust technology to address the unique business challenges of today's mobile markets. With a complete portfolio of products and services, which facilitate the management of the entire lifecycle for SIMs, handsets and services as well as Dynamic Roaming Steering, SmartTrust delivers the tools for successfully managing the subscriber experience.

SmartTrust is a part of the Giesecke & Devrient Group.

For more information visit www.smarttrust.com

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