



Application Partner Program

The SmartTrust partner program for application developers brings your products to hundreds of mobile operators around the world. By partnering with SmartTrust you will have access to our industry insight, development know-how and our marketing and sales resources. Come onboard and reach operators that are keener than ever to serve their customers with compelling value added services.

Develop for a billion subscribers!

SmartTrust Wib™ is the world's most widely deployed Dynamic SIM Toolkit (DSTK) interpreter. It provides mobile application developers with the benefits of multiple technologies including Java, Cell broadcast, USSD, NFC, WPKI and GPRS. It enables operators to address all subscriber segments with Value Added Services (VAS). As an application partner, you can promote and earn money on these services through us.



Development tools

On the SmartTrust application partner development website you will find all you need to get started. You can download specifications and the user friendly WAC (Wireless Application Creator) development tool, a software tool that enables you to write and test your Wib applications, and see the result on an emulated phone.

Know-how

To further develop and improve the application to take full advantage of the SmartTrust SmartàLaCarte™ platform you have the opportunity to access development support and to access our testing and demo environment. Join our development program and open the door to our experience.

World-wide sales

Long relationships count when doing business. Join our partner program to increase your sales to mobile operators world-wide. SmartTrust has an established customer base of over 100 operators that you can benefit from when going to market with your DSTK services.

Three easy steps to the market

The SmartTrust City Application Partner Program is designed for application developers and content providers. It provides the opportunity to reap the benefits of the widespread SmartTrust Wib technology that today is available on more than 1 billion SIM cards on all continents of the world. Join us!

Let's talk! Share your ideas and questions with us.



Let's do it! We'll help you create your application.

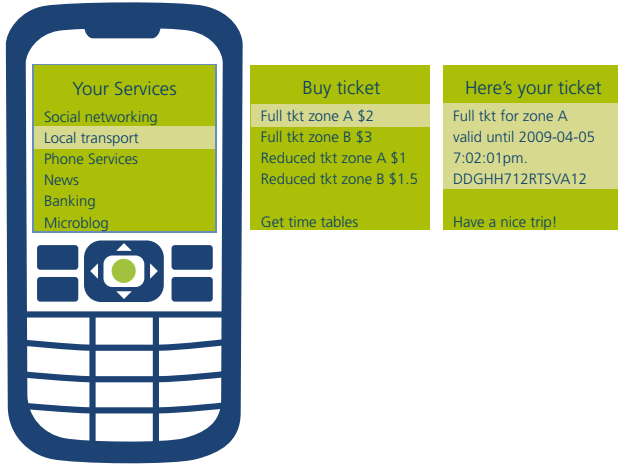


Let's sell it! We'll take you to our clients.



SmartTrust - your partner in VAS

The SmartàLaCarte solution enables operators to offer Value Added Services (VAS) to the entire subscriber base. Through its easy-to-use service menus accessible on all phones you can access services without downloads. We want to partner with you to help you develop your VAS applications on our solution and promote it.



A proven solution

SmartTrust Wib is a DSTK (Dynamic SIM Toolkit) interpreter independent of card vendor. Deployed initially in 1999, it has become the de facto standard for SIM based interpreters. It has the support of a full set of development tools and the SmartTrust Certified program.

SmartTrust's market reach

SmartTrust began delivering systems for SIM management in 1991. Today, networks globally rely upon us to manage subscribers, handsets and access to services. We are headquartered in Sweden with regional presence in the UK, Italy, Singapore, India, Hong Kong, Brazil and the US. By becoming a partner your company will get access to our experience, current footprint and future business opportunities.

Tangible benefits

Operators are searching for new applications to promote to their subscribers. Operators that have launched services on SmartàLaCarte report revenues up to 5 times more than services only available through SMS and WAP. By introducing applications on an easily accessible menu in the handset, subscribers utilize the services that are convenient and easy to use. No need to get the handset configured, no need to browse for info or for downloading software.

Just click and go!

An easy way forward

We have created a simple process for you to join our partner program and participate on the level that is best for you and your development stage.

Let's talk and get to know each other



Let's talk about the application you are about to create or convert to Wib Technology. We can share our experience and expertise from working with great mobile operators around the world with you. After an initial contact and evaluation we will sign a Non Disclosure Agreement (NDA) so that you can rest assured that your ideas will be protected.

Let's do it, we help develop the application



Gain deeper insight and specific programming advice for the application you are building. Get us involved in the early phases to accelerate and simplify your development. We will enter into a Development Agreement (DevA) where we specify our commitment to you and give you access to extended support addressing your requirements. We can provide you with test SIM cards that work for development and demo in a live network.

Let's sell your application to our customers



SmartTrust will bring your applications to our large customer base and support you in closing the deal. We sign a Market Representation Agreement (MRA) and your applications will be listed in our application catalogue. Our sales force will have your application in their phones to show customers around the globe using our demo system.

Take the first step and contact us:

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